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Press Release

CALIFORNIA CAPITAL CHAPTER HONORED AS TEN STAR CHAPTER

(Alexandria, Va.) – The Association of Fundraising Professionals (AFP) California Capital Chapter has been named a 2008 Ten Star Chapter.

Every year, AFP, the largest association of professional fundraisers in the world, honors chapters for achieving goals that align with key objectives in its long-range strategic plan. Chapters receive the Ten Star Award for performing specific activities designed to increase professionalism within fundraising and public awareness of the importance of philanthropy. Of the 200 chapters in AFP, 74 chapters received the Ten Star Award for 2008.

“Our chapter has strived to meet the needs of fundraisers in our community and to build strength in the overall nonprofit sector,” said Catherine M. Connolly, CFRE, current President of the California Capital Chapter. “Our volunteers have a lot to be proud of in achieving this award, in recognition of our hard work to meet these ambitious goals.”

Ten Star Chapters are recognized at the AFP International Conference on Fundraising. Chapters also earn the privilege of displaying the Ten Star logo on their chapter page, and on their website, newsletters, and stationery.

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“Chapters that have earned the Ten Star status have shown their dedication to AFP and the promotion of ethical and effective fundraising,” said Paulette V. Maehara, CFRE, CAE. “They serve as models for our other chapters, and I am pleased to honor their leaders and members for their tremendous work in advancing our strategic plan and educating the public about the importance of giving and volunteering.”

Criteria for the award are determined by AFP International Headquarters. A list of several goals is published annually. To be honored, chapters must accomplish 10 of these goals during the year and submit a nomination form for verification.

For more information on the Ten Star Award process, please visit www.afpnet.org.

About AFP

The Association of Fundraising Professionals (AFP), an association of more than 30,000 professionals throughout the world, advances philanthropy by enabling people and organizations to practice ethical and effective fundraising. The core activities through which AFP fulfills this mission include education, training, mentoring, research, credentialing, and advocacy.

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