



JOB ANNOUNCEMENT

Marketing & Development Director

Safety Center Incorporated
Office of Human Resources
3909 Bradshaw Road
Sacramento, CA 95827
916.366.SAFE ext 1225 | Fax 916.822.3990
HR@SafetyCenter.org

About Safety Center Incorporated

Founded in 1934, Safety Center is a 501(c)(3) nonprofit organization headquartered in Sacramento whose mission is to reduce injuries and save lives by empowering individuals and communities to make positive, life-changing decisions. We fulfill this mission through a diverse portfolio of community and professional programs that promote lifelong safety, health, and well-being on the roadways, in the workplace, and throughout the communities we serve.

What we are looking for

Safety Center, is seeking a dynamic, creative, and mission-driven leader to serve as our next **Marketing & Development Director**. This is an exciting opportunity to champion a well-respected nonprofit organization, strengthen community engagement, expand philanthropic support, and elevate awareness of programs that help save lives and prevent injuries throughout our region.

As a key member of the leadership team, the Marketing & Development Director will help advance our mission by building strategic partnerships, leading fundraising initiatives, enhancing business development through RFP/RFQ responses, enhancing brand visibility, and inspiring support for Safety Center's transformative work.

Job Summary

Fundraising & Development

- Lead fundraising strategies and pursue grants, sponsorships, workplace giving, and other funding opportunities.
- Cultivate, solicit, and steward donors, sponsors, and funding partners.
- Prepare proposals, donor communications, and impact reports; track engagement in CRM systems.

Business Development & Partnerships

- Manage RFP and RFQ responses, coordinating research, leadership input, timelines, and accurate submission.
- Develop strategic partnerships that advance the mission and expand services.

Marketing & Communications

- Lead integrated marketing and communications strategies for programs, services, events, and initiatives.
- Ensure consistent branding and oversee marketing, donor, and impact communications.
- Manage digital communications, social media, public relations, and campaigns that increase participation, sponsorships, and awareness.
- Partner with division leaders to develop marketing strategies, proposals, and communications that support program growth and funding.
- Coordinate impact reporting and support events, sponsorships, fundraising campaigns, and community engagement.

Education and/or Experience:

- Bachelor's degree in Business Administration, Marketing, Communications, Public Administration, Nonprofit Management, or a related field preferred.
- Minimum of three to five years of progressively responsible experience in fundraising, development, marketing, communications, sales, business development, or related fields; or an equivalent combination of education and experience.

Bradshaw Office

3909 Bradshaw Road
Sacramento CA, 95827

Citrus Heights Office

7777 Greenback Lane,
Suite 204
Citrus Heights, CA 95610

Modesto Office

2005 Evergreen Ave,
Suite 305
Modesto CA, 95350

North Highlands Office

4704 Roseville Rd, Suite 102
North Highlands CA, 95660

Truckee Office

40200 Truckee
Airport Rd, Suite 2
Truckee CA, 96161

Turlock Office

809 W. Hawkeye Ave.
Turlock CA, 95382

Woodland Office

520 Cottonwood St.
Suite B
Woodland CA, 95695

www.safetycenter.org | 1.800.825.7262

The Mission of Safety Center is to reduce injuries and save lives by empowering our community to make positive life-changing decisions.

Required Skills:

- Fundraising and donor development
- Grant writing and proposal development
- Marketing and communications planning
- Public speaking and presentation development
- Relationship management and networking
- Project management and event coordination
- Strong written and verbal communication skills
- CRM, donor database, and Microsoft Office proficiency
- Social media and digital marketing experience

Additional Information:

- The annual hiring range is \$70,000–\$85,000, based on experience and qualifications.
- This is a full-time, exempt position.
- Regular business hours are Monday through Friday, 8:00 a.m. to 5:00 p.m.; occasional evening and weekend work is required.
- The position is based at Safety Center's headquarters in Sacramento.
- A hybrid work arrangement may be considered after the first 90 days.
- A generous benefits package is available on the first day of the month following 30 days of service.

To Apply:

The position will remain open until filled. For initial consideration, apply by Wednesday, September 30, 2026.

First-round, in-person interviews will be held at Safety Center's headquarters in Sacramento during the week of October 5–9.

Apply for consideration at: <https://safetycenter.vensuretalent.com/careers/jobs>